



## **For Immediate Release**

### **Tufts Medical Center Chooses WaveMark to Track Cardiology Products While Streamlining Hospital's Supply Chain**

#### ***Integrated Solution to Manage Inventory in Cath, EP, and IR Labs While Improving Clinical Workflow and Ensuring Product Availability***

**Littleton, Mass. – June 22, 2009** – [WaveMark, Inc.](#), a leading provider of real-time inventory management (RTIM) solutions for high value medical products, today announced its clinical inventory management solution, WaveMark CIMS™, has been selected by Tufts Medical Center, Boston, MA, to manage the hospital's high value, specialty inventory. Tufts Medical Center will use WaveMark's RTIM technology to track physician preference items in its world-renowned Adult and Pediatric Cath, EP, and Interventional Radiology departments.

Tufts Medical Center is a world-class academic medical center offering outstanding patient care to both adults and children, teaching generations of future physicians the most advanced medical science and breaking new ground with ongoing, innovative research. The 451-bed Medical Center is the oldest permanent medical facility in New England and one of the first in the nation.

After an extensive review of other solutions, the Cardiac Program at Tufts Medical Center considered among the best in the United States, will use WaveMark's RFID-enabled inventory management solution, [WaveMark CIMS](#). The solution will track nearly 5,000 products in their Interventional Radiology, Adult and Pediatric Cath Labs, and EP Lab, providing a new level of product visibility in these fast-paced specialty suites. Tufts Medical Center has chosen WaveMark based on the accuracy of its technology and its proven success in optimizing inventory levels, improving patient safety, and streamlining clinical workflow.

"Choosing WaveMark allowed us to address a number of challenges at Tufts Medical Center. We needed to reduce inventory levels in all areas by at least 20% in order to reallocate those resources to other critical needs. In addition, we wanted to trim the operating budget and reduce write-offs, without adversely impacting patient safety and clinical workflow," said Steve Cashton, Director, Supply Chain Management at Tufts. "WaveMark will enable us to move toward these goals."

#### **About WaveMark CIMS**

WaveMark CIMS uses RFID cabinets and Point of Service readers to collect information that enables [real-time inventory management](#). The use of RFID in the process ensures accuracy and timeliness of information captured, with no time-consuming manual processes required. This streamlined workflow enables clinicians to spend more time on patient care and less time manually tracking inventory and product usage. With WaveMark CIMS, hospitals achieve optimized inventory levels, better management of product expirations and recalls, and improved charge capture.

"As one of the premier healthcare providers in the country, we are honored to be part of Tufts Medical Center's commitment to contain costs, while improving care," said John Wass,

CEO of WaveMark. "Their understanding of the value of WaveMark's use of RFID and network technology will provide scores of benefits and savings as they roll out the solution in their high volume specialty labs. WaveMark continues to be the solution of choice for those healthcare providers serious about cost containment, patient safety and regulatory compliance. Tufts Medical Center is, again, leading the way in providing the best possible care," added Wass.

### **About WaveMark**

WaveMark, Inc. is a leading provider of real-time inventory management (RTIM) solutions for high value medical products. WaveMark leverages its proven expertise in [Radio Frequency Identification \(RFID\)](#) and network technology to help healthcare providers and medical device suppliers address key concerns in healthcare including cost containment, patient safety, and regulatory compliance. Committed to a more efficient healthcare supply chain, WaveMark's RFID healthcare solutions are available on a subscription basis and eliminate manual processes, reduce costs and streamline workflows for hospitals and suppliers. WaveMark's clinical and field inventory solutions offer product-level visibility and highly effective inventory control, which support regulatory compliance and a rapid return on investment. WaveMark has been deployed in specialty areas such as Cardiovascular Labs, Electrophysiology Labs, Interventional Radiology Suites as well as Operating Rooms.

For more information, please visit [www.wavemark.net](http://www.wavemark.net).

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