

WaveMark and Mercy Medical Center Selected to Present at RFID World

Session to Address How RFID-based Medical Inventory Management Solution Enables Efficient Clinical Workflow and Improves Patient Safety

Littleton, MA–September 3, 2008 – [WaveMark, Inc.](#), provider of real-time inventory management solutions for high value specialty products within the healthcare supply chain, announced today that John Wass, CEO, will co-present an educational session on the use and impact of RFID for managing inventory in an acute care hospital with WaveMark customer Al McClatchey, PA-C, vice president, Mercy Heart Hospital, during the RFID World conference. The oldest and longest running conference on RFID technology, RFID World runs September 8-10 at the MGM Grand in Las Vegas.

What: [How RFID Enables Efficient Clinical Workflow at Mercy Medical Center](#)

When: Tuesday, September 9; 3:00 – 3:50 p.m.

Where: MGM Grand Casino 7 Resort; Room 123

Track: Hospital & Healthcare

The 50-minute presentation will explore how RFID is being used safely and effectively by hospitals across the country to improve patient safety through better management of cardiac cath lab inventory. The presentation will highlight Mercy Medical Center's specific experience with WaveMark CIMS RFID inventory management solution to illustrate the benefits and impact of RFID on clinical workflow, operational efficiencies, and patient care.

"As RFID technology evolves, we believe it will have a powerful impact far beyond automated processes and cost savings," said John Wass, CEO, WaveMark, Inc. "Our collaboration with Mercy Medical Center is a great example of the capability of RFID technology to enable efficient clinical workflow that impacts patient safety."

WaveMark was a 2007 recipient of CMP Media's RFID Excellence in Business Award for the successful implementation of its RFID-enabled inventory and usage tracking solution at Mercy Medical Center in Des Moines, IA. The highly successful pilot was due in large part to WaveMark's extensive collaboration with Edwards Lifesciences to provide pre-tagged inventory to Mercy Medical Center providing greater control and visibility into the inventory lifecycle. WaveMark's technology and partnership with suppliers resulted in dramatic labor and cost reductions for Mercy's CATH Lab and led to the topic of the session being presented at RFID World on September 9th.

"Mercy Medical Center has always tried to take advantage of the latest technologies, such as RFID, to provide our staff with the best tools to do their jobs and serve our patients," said Al McClatchey, vice president, Mercy Heart Hospital. "WaveMark's solution has allowed us to manage the demands surrounding inventory and cost containment while extending our commitment to patient safety."

About RFID World

Part of CMP Technology's family of global properties, RFID World is the leading producer of tradeshows/conferences for the radio frequency identification (RFID) sector. Launched in 2003, RFID World provides C-level executives and system integrators with RFID solutions to the pressing application challenges faced by businesses today. RFID World, in conjunction with RFID Revolution, is also the co-sponsor of the RFID Excellence in Business Awards, which honors

business and technology innovations in the RFID sector. For more information on RFID World or the RFID Excellence in Business Awards, visit <http://www.rfid-world.com>.

About WaveMark

WaveMark, Inc. is a leading provider of real-time inventory management solutions for high value specialty products in the healthcare supply chain. WaveMark leverages its proven expertise in Radio Frequency Identification (RFID) and network technology to help healthcare providers and medical device suppliers address key concerns in healthcare including cost containment, patient safety, and regulatory compliance. Committed to a more efficient healthcare supply chain, WaveMark's solutions eliminate manual processes, reduce costs and streamline workflow for hospitals and suppliers. WaveMark's clinical and field inventory solutions offer product-level visibility and highly effective inventory control, which support regulatory compliance and a rapid return on investment. WaveMark was founded in 2003 and has been deployed in special procedure labs such as Cath, IR, EP as well as operating rooms. WaveMark solutions are available on a subscription basis.

For more information, please visit www.wavemark.net.

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