



FOR IMMEDIATE RELEASE

Carilion Roanoke Memorial Hospital Chooses WaveMark's RTIM Solution to Optimize High-Value Inventory and Workflow

Inventory Management Solution Will Track over 1100 Products in Cath and EP labs

Littleton, MA— April 20, 2009 – WaveMark, Inc., a leading provider of real-time inventory management (RTIM) solutions for high value medical products, today announced its clinical inventory management solution, WaveMark CIMS™, has been selected by Carilion Roanoke Memorial Hospital in Roanoke, VA to manage the hospital's high value, specialty inventory. WaveMark's RTIM technology will now be used to track physician preference products in its cardiac catheterization and electrophysiology labs.

One of the largest hospitals in the state of Virginia, Carilion is an 825-bed hospital serving over one million people. They serve a wide geographic area and deliver comprehensive cardiac services, including cardiovascular (heart and circulatory system) and cardiothoracic (heart and lung) expertise. The implementation of WaveMark CIMS to manage their inventory will provide an even greater level of service, ensuring the right products are always available.

"In a busy lab it is hard to keep track of all items at all times. With more than \$2 million in inventory valuation, we are excited that WaveMark will enable staff members to see, at all times, exactly what we have on the shelf and what's been used," said Charlene Cole, Senior Director CV Services, Carilion Roanoke Memorial Hospital. "WaveMark's alerts and product expiration tracking will enable our lab to easily identify and remove expiring products before they ever reach a patient," Cole continued. Brenda Rechtman, Nurse Manager for the Electrophysiology lab added, "WaveMark gives me the ability to track product usage right at the point of care. I can even identify products that could not be used successfully in a procedure, providing an opportunity for a supplier refund."

WaveMark CIMS uses RFID cabinets and Point of Service readers to collect information that enables real-time inventory management. The use of RFID in the process ensures accuracy and timeliness of information captured, with no time-consuming manual processes required. This streamlined workflow enables clinicians to spend more time on patient care and less time manually tracking inventory and product usage. With WaveMark CIMS, hospitals achieve optimized inventory levels, better management of product expirations and recalls, and improved charge capture.

"WaveMark's commitment is to help hospitals across the country meet their goals to contain costs, ensure patient safety and meet regulatory compliance requirements," said John Wass, CEO of WaveMark. "Carilion Roanoke Memorial Hospital is a great example of a healthcare provider that recognizes the value of accurate, real-time information to support their daily operations. We're very pleased to be a part of Carilion's dedication to meet patient care commitments."

About WaveMark

WaveMark, Inc. is a leading provider of real-time inventory management (RTIM) solutions for high value medical products. WaveMark leverages its proven expertise in Radio Frequency Identification (RFID) and network technology to help healthcare providers and medical device suppliers address key concerns in healthcare including cost containment, patient safety, and regulatory compliance. Committed to a more

efficient healthcare supply chain, WaveMark's solutions are available on a subscription basis and eliminate manual processes, reduce costs and streamline workflows for hospitals and suppliers. WaveMark's clinical and field inventory solutions offer product-level visibility and highly effective inventory control, which support regulatory compliance and a rapid return on investment. WaveMark is deployed in specialty areas such as Cardiovascular Labs, Electrophysiology Labs, Interventional Radiology Suites as well as Operating Rooms. For more information, please visit www.wavemark.net.

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